

Crossroads Special Business District Advisory Commission MEETING MINUTES

APPROVED

MEETING DATE: Thursday, January 20, 2022
LOCATION: City Hall
CALLED TO ORDER: 8:04 AM
MEETING ADJOURNED: 8:45 AM
NEXT MEETING: Thursday, March 17, 2022

NAME	PRESENT	ABSENT
Heidi Butts-Wiegand	X	
Joshua Tonnies	X	
Kelly Ruesing	X	
Alison Kinderfather	X	
Chris Westmeyer	X	
Vacancy		
Vacancy		
Sarah Richardson, Council Liaison	X	
Eric Peterson, City Liaison	X	

Also in attendance:

Sgt. Jason Flanery – Webster Groves Police Department
Fran Sudekum – Administrative Support

MOTION: A motion to approve the December minutes was made by Kelly Ruesing, seconded by Alison Kinderfather, and unanimously approved.

Chairperson Election

Bob Springer was the Chairperson of the Commission. His term has expired, and he will not be applying for reappointment. As a result, the Commission needs to elect a new Chairperson. An election will be held in February.

Commission Vacancy

Members are encouraged to seek out fellow District business owners to apply for a seat on the Commission.

Streetscape Update

- St. Louis County will be writing the grant to East-West Gateway for the entire streetscape project.
- Preliminary work to be done by Public Works at the Elm and Big Bend intersection in February.
- District funding previously approved by City Council is still in the budget.
- New street lighting is included in the plan.

Budget Review

Commission Members reviewed and discussed budget expense categories and revenue sources and trends (see Appendixes A-C). Members were asked for input on needs, new items, and/or concerns. Commission Members are interested in cost estimates to initiate a rooftop lighting program similar to the ones in place in the Old Webster and Old Orchard business districts.

BDC & City Update

- The business survey resulting from the Business Roundtable will be out should be out shortly. It extension, but it's not required to answer all the questions in order to submit your responses.
- Prop C for a City Charter Review Board will be on the April ballot.
- Prop U for an online use tax, will be on the April ballot. An educational campaign will kick off next month.
- Balance Act Software with ARP Funding is available to use with numerous project ideas received from business roundtable and other sources pre-loaded; it can be found on the City's website. Ideas and comments can be added. There is a section focused on businesses.

Adjourned – Meeting adjourned at 8:32 AM.

APPENDIX A

Type	Account Number	FY2021 Actual	FY2022 Budget	Y-T-D Amount	%Used	Proposed FY 23 Budget	FY22/FY23 DIFFERENCE
Expense	730 OPERATIONAL EQUIPMENT	\$ -	\$ 500.00	\$ -	0%	\$ 500.00	\$ -
Expense	751 AREA MAINTENANCE	\$ -	\$ 1,000.00	\$ -	0%	\$ 1,000.00	
Expense	803 PROFESSIONAL SERVICES	\$ 1,046.22	\$ 1,200.00	\$ 299.00	25%	\$ 1,500.00	
Expense	810 DISPOSAL SERVICES	\$ 762.57	\$ 850.00	\$ 432.58	51%	\$ 900.00	\$ 50.00
Expense	830 ADVERTISING	\$ 2,539.66	\$ 2,500.00	\$ 197.81	8%	\$ 2,500.00	\$ -
Expense	850 PARKING LOT LIGHTING	\$ 394.81	\$ 450.00	\$ 119.64	27%	\$ 450.00	\$ -
Expense	909 AREA IMPROVEMENTS	\$ -	\$ 2,000.00	\$ -	0%	\$ 2,000.00	\$ -
Expense	960 FACADE BEAUTIFICATION	\$ -	\$ 2,000.00	\$ -	0%	\$ 2,000.00	\$ -
Expense Totals:		\$ 4,743.26	\$ 10,500.00	\$ 1,049.03	10%	\$ 10,850.00	\$ 350.00
Revenue	PROPERTY TAX	\$ 16,572.71	\$ 17,000.00	\$ 3,933.97	23%	\$ 17,000.00	\$ -
Revenue	LICENSES	\$ 10,906.23	\$ 6,500.00	\$ 636.00	10%	\$ 7,500.00	\$ 1,000.00
Revenue	OPERATING TRANSFERS OUT	\$ (22,163.00)	\$ (22,678.00)	\$ (22,678.00)	100%	\$ (22,678.00)	\$ -
Revenue Totals:		\$ 5,315.94	\$ 822.00	\$ (18,108.03)	-2203%	\$ 1,822.00	\$ 1,000.00
Revenue Less Expenses:		\$ 572.68	\$ (9,678.00)	\$ (19,157.06)		\$ (9,028.00)	\$ 650.00

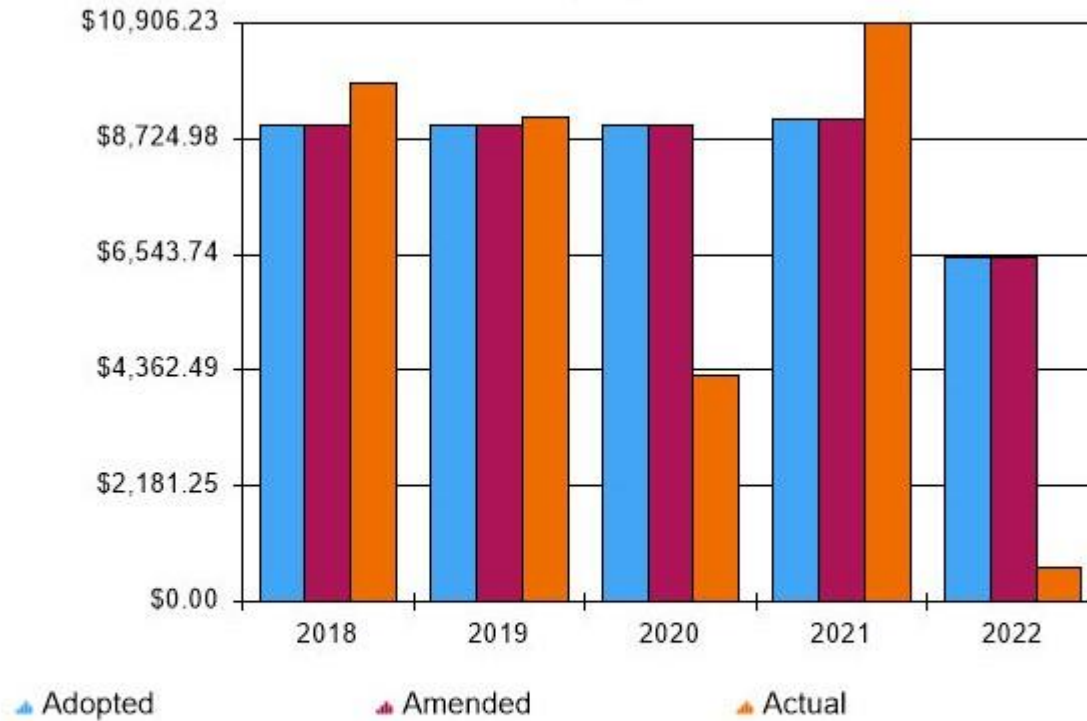
Business License Trends	2018	2019	2020	2021	2022
Adopted	\$ 9,000.00	\$ 9,000.00	\$ 9,000.00	\$ 9,100.00	\$ 6,500.00
Actual	\$ 9,782.84	\$ 9,148.91	\$ 4,262.25	\$ 10,906.23	\$ 636.00

APPENDIX B

15-00-420 (CROSSROADS TAXING DISTRICT FUND-REVENUE-BUSINESS LICENSES)

Classification **LICENSES**

5 Year Trend Analysis by Account



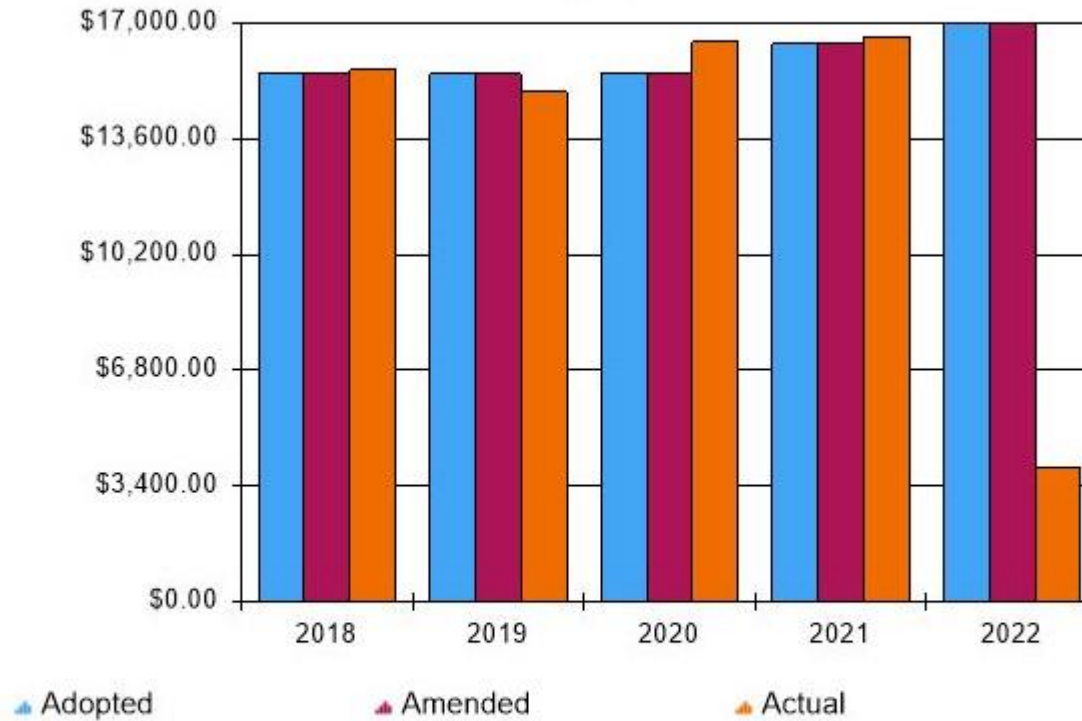
	2018	2019	2020	2021	2022
Adopted	\$9,000.00	\$9,000.00	\$9,000.00	\$9,100.00	\$6,500.00
Amended	\$9,000.00	\$9,000.00	\$9,000.00	\$9,100.00	\$6,500.00
Actual	\$9,782.84	\$9,148.91	\$4,262.25	\$10,906.23	\$636.00

APPENDIX C

15-00-401 (CROSSROADS TAXING DISTRICT FUND-REVENUE-REAL ESTATE TAXES -CURRENT)

Classification **PROPERTY TAX**

5 Year Trend Analysis by Account



	2018	2019	2020	2021	2022
Adopted	\$15,500.00	\$15,500.00	\$15,500.00	\$16,400.00	\$17,000.00
Amended	\$15,500.00	\$15,500.00	\$15,500.00	\$16,400.00	\$17,000.00
Actual	\$15,623.29	\$14,986.52	\$16,442.49	\$16,572.71	\$3,933.97