

# Crossroads Special Business District Advisory Commission MEETING MINUTES

**APPROVED**

MEETING DATE: Thursday, May 19, 2022  
LOCATION: City Hall  
CALLED TO ORDER: 8:07 AM  
MEETING ADJOURNED: 8:39 AM  
NEXT MEETING: Thursday, June 16, 2022

NAME	PRESENT	ABSENT
Heidi Butts-Wiegand		X
Joshua Tonnies	X	
Kelly Ruesing		X
Alison Kinderfather	X	
Chris Westmeyer	X	
Julie Campbell	X	
Vacancy		
David Franklin, Council Liaison		X
Eric Peterson, City Liaison	X	

Also in attendance:  
Fran Sudekum – Administrative Support

## **Introduction of New Commission Member**

Julie Campbell, owner of Webster Art & Picture Framing is a newly appointed Commission Member.

## **Streetscape Update**

Hopefully, we will have an update and a timeline from St. Louis County for the June Commission meeting. The City's portion of the funding is in the capital plan budget. City Council Members are committed to the project.

## **Commission Vacancies**

With the addition of Julie Campbell, the Commission is now down to one vacancy. Chris Westmeyer has spoken with Julie Leenig, owner of Descendant, about applying and Ms. Campbell will approach Lisa Dolan, owner of Lark Skincare to apply and also encourage Alan Nehring of Nehring Design to do so.

## **Trash Can Issue**

Since the bus stop has been discontinued and there are no longer riders in that area, Members decided to pull the unsightly trash can by it and see what develops. Ms. Campbell's business is directly across the street and will keep an eye on it. If still needed, it can be brought back.

### **Hawken House Concert Series**

The Webster Groves Historical Society has asked the Commission to sponsor the Hawken House Concert Series once again. Commission members view the sponsorship as a charitable contribution; funding has been allocated in the budget and all in attendance support a \$500 sponsorship again.

### **Pickleball Tournament**

The Pickleball Tournament organized by Digital Strike is growing. In addition to pickleball, they will have live music and food trucks. The event takes place from 9AM to Noon on August 13th. A section of Gore and Kennilworth will be closed to vehicle traffic during the event. Live music will be located at the Digital Strike “Gas Station” and food trucks will be on the parking lot of their building at 8780 Big Bend. The tournament is open to all to participate and volunteers to help are welcome. Proceeds will benefit the Mighty Oakes Heart Foundation.

### **BDC Update**

- The BDC presented their proposal to add a Business Liaison position to the City staff at the May 17th Council meeting.
- This is the last week for the business community survey. It can be found on the Business Roundtable landing page within the City website. It's not required to answer all the questions in order to submit responses.
- The BDC is organizing a “Business Bingo” Scavenger Hunt for October 1st.

### **City/Council Update**

- The monthly Business License Report for new and closed businesses is available on the City's website. The May Report: <https://www.webstergrovesmo.gov/DocumentCenter/View/6924/Business-License-Report--May-2022>
- The business license process is being streamlined this year.
- The proposed City budget is available on the City's website. The public hearing is on June 7th. <https://www.webstergrovesmo.gov/CivicAlerts.aspx?AID=892>

**Set Next Meeting** – June 16, skip July, August 18

**Adjourned** – Meeting adjourned at 8:39 AM.